



Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	13,968	4,369	40.76%	2.39
2.	/grants-finder-tool	9,429	1,811	25.43%	4.37
3.	/bullying-and-cyberbullying	6,209	3,536	38.81%	1.49
4.	/child-exploitation	2,358	1,938	51.75%	1.09
5.	/mental-health	1,437	820	35.5%	1.39
6.	/emergency-planning	1,333	643	39.64%	1.62
7.	/foundational-elements-school-safety	1,133	636	42.65%	1.37
8.	/threat-assessment-and-reporting	1,129	681	36.84%	1.38
9.	/school-climate	740	372	39.18%	1.51
10.	/cybersecurity	528	264	43.01%	1.39
11.	/safety-readiness-tool	470	63	38.3%	5
12.	/grant/stop-school-violence-program	452	221	36.21%	1.5
13.	/events	429	163	43.61%	1.89
14.	/resource/behavioral-threat-assessment-and-management-btam	384	267	39.43%	1.21
15.	/about	316	55	63.23%	2.04
16.	/targeted-violence	310	123	45.83%	1.85
17.	/find-school-safety-resources	278	73	33.33%	2.81
18.	/grants-finder-tool?upcoming=true	204	37	51.61%	2.19
19.	/resource/k-12-school-shooting-database	192	128	46.81%	1.36
20.	/resource/srosso-incentive-grant-program	190	80	26.14%	2.16
21.	/infectious-diseases-and-public-health	170	115	45.26%	1.24
22.	/state-search-tool	154	11	28.26%	3.35
23.	/emergency-planning?page=1	146	1	60%	29.2
24.	/resource/active-shooter-preparedness	137	91	31.19%	1.26
25.	/grant/renew-americas-schools-prize	122	63	38.96%	1.58
26.	/resource/final-report-federal-commission-school-safety	116	74	43.43%	1.17
27.	/tools-to-get-started	111	56	41.89%	1.5
28.	/grant/school-violence-prevention-program-svpp	106	49	50%	1.77
29.	/school-safety-communications-center	105	46	65.33%	1.4
30.	/grant/homeland-security-grant-program	101	41	26.09%	2.2
31.	/resource/bomb-threat-guidance	100	69	30.86%	1.23
32.	/resource/bomb-threat-checklist	86	53	37.93%	1.48
33.	/resource/if-you-see-something-say-something-campaign	73	51	33.9%	1.24
34.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	71	55	28.79%	1.08
35.	/grant/school-based-mental-health-sbmh-services-grant-program	70	49	46.15%	1.35
36.	/resource/stronger-connections-grant-program-frequently-asked-questions	65	49	50.79%	1.03
37.	/state-search-tool/indiana	62	45	23.21%	1.11
38.	/metrics	62	12	53.85%	2.38
39.	/state-search-tool/florida	61	33	26.19%	1.45
40.	/grants-finder-tool?page=1	60	13	43.48%	2.61
41.	/state-search-tool/pennsylvania	58	30	21.43%	1.38
42.	/resource/promoting-mental-health-and-well-being-schools-action-guide-school-and-district-leaders	57	42	22.92%	1.19
43.	/resource/femas-sample-school-emergency-operations-plan-training-purposes	56	28	36.96%	1.22
44.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	55	35	24.39%	1.34
45.	/back-to-school-campaign	55	25	52.94%	1.62
46.	/resource/project-iguardian	52	41	42.86%	1.24
47.	/2024-web-metrics	51	0	0%	17
48.	/grant/improving-adolescent-health-and-well-being-through-school-based-surveillance-and-what-works	49	32	42.11%	1.29
49.	/resource/competitive-school-safety-grant-program	47	14	22.22%	2.61
50.	/resource/active-attack-integrated-response-course-air	45	31	54.55%	1.36
	Grand total	48,784	19,829	45.45%	1.73



Top Events

	Event name	Event count ▾	Total users	Average session duration
1.	page_view	49,068	21,406	00:00:45
2.	user_engagement	38,256	15,725	00:02:18
3.	session_start	27,566	21,403	00:00:00
4.	first_visit	19,840	20,053	00:00:00
5.	scroll	14,296	7,728	00:01:07
6.	form_start	8,040	2,021	00:01:20
7.	click	6,679	3,969	00:01:13
8.	accordion_click	4,164	1,401	00:01:24
9.	form_submit	2,499	1,234	00:00:05
10.	file_download	2,239	1,466	00:01:10

Grand total 175,586 21,578 00:03:02



Top Channels

	First user default channel group	Views ▾
1.	Organic Search	30,385
2.	Direct	12,153
3.	Referral	6,105
4.	Email	181
5.	Organic Social	147
6.	Unassigned	96
7.	Organic Video	1

Grand total**49,068**

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