



Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	15,780	5,761	44.3%	2.14
2.	/grants-finder-tool	14,025	2,729	27.7%	4.13
3.	/bullying-and-cyberbullying	8,432	5,012	38.5%	1.44
4.	/emergency-planning	2,114	981	33.22%	1.75
5.	/threat-assessment-and-reporting	1,932	1,104	34.02%	1.42
6.	/foundational-elements-school-safety	1,502	821	36.56%	1.45
7.	/cybersecurity	1,416	681	32.39%	1.74
8.	/mental-health	1,240	695	33.37%	1.48
9.	/grants-finder-tool?upcoming=true	1,160	406	30.19%	1.71
10.	/child-exploitation	1,016	674	48.74%	1.22
11.	/safety-readiness-tool	626	103	47.43%	3.58
12.	/resource/physical-security-measures-overview	623	483	40.46%	1.29
13.	/school-climate	590	345	40.32%	1.34
14.	/events	514	191	28.63%	1.96
15.	/resource/behavioral-threat-assessment-and-management-btam	498	372	36.73%	1.18
16.	/resource/active-shooter-preparedness	324	214	39.67%	1.34
17.	/about	322	123	52.2%	1.57
18.	/targeted-violence	319	175	47.3%	1.32
19.	/infectious-diseases-and-public-health	298	145	44.83%	1.71
20.	/find-school-safety-resources	291	114	42.59%	1.8
21.	/resource/stronger-connections-grant-program-frequently-asked-questions	261	144	37.43%	1.4
22.	/grant/school-based-mental-health-sbmh-services-grant-program	235	93	62.3%	1.23
23.	/back-to-school-campaign	232	90	37.23%	1.69
24.	/resource/guiding-principles-creating-safe-inclusive-supportive-and-fair-school-climates	225	166	33.69%	1.2
25.	/state-search-tool?state=Virginia	195	5	46.67%	13
26.	/tools-to-get-started	193	74	48.54%	1.87
27.	/grant/homeland-security-grant-program	170	69	35%	2.13
28.	/resource/srosso-incentive-grant-program	149	57	13.89%	2.07
29.	/school-safety-communications-center	148	44	59.55%	1.66
30.	/resource/bullying-children-impact-child-health	141	104	44.72%	1.15
31.	/state-search-tool	134	23	30.77%	3.44
32.	/state-search-tool/indiana	127	93	24.27%	1.23
33.	/grant/school-violence-prevention-program-svpp	127	70	48.15%	1.57
34.	/resource/bomb-threat-guidance	122	75	31.4%	1.42
35.	/safety-readiness-tool?page=8	115	5	33.33%	7.67
36.	/c2Nob29sLX	112	72	35.71%	1.6
37.	/resource/final-report-federal-commission-school-safety	109	49	34.38%	1.7
38.	/Z3JhbnRzLW	104	28	24.14%	3.59
39.	/resource/bomb-threat-checklist	102	86	43.62%	1.09
40.	/ZmluZC1zY2	102	36	33.33%	3.4
41.	/safety-readiness-tool?page=2	97	8	52.38%	4.62
42.	/c2FmZXR5LX	95	26	28%	3.8
43.	/state-search-tool/utah	92	57	31.34%	1.37
44.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	87	54	33.8%	1.23
45.	/resource/if-you-see-something-say-something-campaign	83	57	43.28%	1.24
46.	/state-search-tool/ohio	78	28	18.42%	2.05
47.	/resource/national-registry-evidence-based-programs-and-practices-nrepp	77	57	26.98%	1.22
48.	/grant/stop-school-violence-program	77	30	32.5%	1.93
49.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	75	41	50%	1.25
50.	/state-search-tool/pennsylvania	74	41	40.68%	1.25
	Grand total	62,662	25,428	43.23%	1.82

Top Events

	Event name	Event count ▼	Total users	Average session duration
1.	page_view	62,940	26,946	00:00:45
2.	user_engagement	47,896	19,460	00:02:23
3.	session_start	35,626	26,985	00:00:00
4.	first_visit	25,447	25,271	00:00:00
5.	scroll	19,530	10,490	00:01:00
6.	form_start	10,901	2,462	00:01:30
7.	click	8,816	5,461	00:01:25
8.	accordion_click	6,183	1,989	00:01:13
9.	file_download	3,398	2,336	00:01:04
10.	form_submit	2,843	1,283	00:00:07

Grand total

227,429

27,019

00:03:09



Top Channels

	First user default channel group	Views ▾
1.	Organic Search	37,787
2.	Direct	18,757
3.	Referral	6,020
4.	Organic Social	231
5.	Email	141
6.	Unassigned	4
	Grand total	62,940