

## Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	11,899	4,348	41.16%	2
2.	/grants-finder-tool	9,508	1,963	26%	3.95
3.	/bullying-and-cyberbullying	5,297	3,114	40.44%	1.41
4.	/threat-assessment-and-reporting	2,412	1,428	38.57%	1.54
5.	/emergency-planning	2,283	1,112	31.04%	1.77
6.	/child-exploitation	1,823	1,346	51.26%	1.18
7.	/mental-health	1,460	783	34.46%	1.45
8.	/foundational-elements-school-safety	1,092	646	35.71%	1.39
9.	/cybersecurity	665	340	42.79%	1.65
10.	/safety-readiness-tool	556	88	44.22%	3.78
11.	/school-climate	548	342	39.95%	1.3
12.	/resource/behavioral-threat-assessment-and-management-btam	426	309	40.78%	1.19
13.	/targeted-violence	368	125	42.44%	1.8
14.	/events	362	153	28.7%	1.68
15.	/grants-finder-tool?upcoming=true	328	99	43.7%	1.38
16.	/resource/guiding-principles-creating-safe-inclusive-supportive-and-fair-school-climates	304	231	39.46%	1.16
17.	/state-search-tool?state=New+Hampshire	267	0	0%	267
18.	/resource/active-shooter-preparedness	219	137	29.03%	1.41
19.	/about	219	35	45.45%	1.99
20.	/find-school-safety-resources	209	55	39.58%	2.18
21.	/tools-to-get-started	187	52	40%	2.34
22.	/resource/srosso-incentive-grant-program	166	46	14.75%	2.72
23.	/infectious-diseases-and-public-health	155	99	48.39%	1.25
24.	/state-search-tool	142	18	23.53%	4.18
25.	/back-to-school-campaign	138	46	52.63%	1.82
26.	/resource/national-registry-evidence-based-programs-and-practices-nrepp	124	85	30.43%	1.35
27.	/grant/homeland-security-grant-program	124	37	20.45%	2.82
28.	/resource/stronger-connections-grant-program-frequently-asked-questions	107	72	40.91%	1.22
29.	/school-safety-communications-center	93	44	52.31%	1.43
30.	/resource/bomb-threat-checklist	88	64	50%	1.19
31.	/resource/bomb-threat-guidance	87	67	36%	1.16
32.	/department-homeland-security-exercise-starter-kits	86	36	33.85%	1.32
33.	/grant/school-violence-prevention-program-svpp	82	37	52.08%	1.71
34.	/grants-finder-tool?page=1	79	2	29.17%	3.29
35.	/grant/school-based-mental-health-sbmh-services-grant-program	77	47	44.64%	1.38
36.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	74	53	55.38%	1.14
37.	/resource/project-iguadian	73	37	56.25%	1.52
38.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	71	57	41.54%	1.09
39.	/resource/k-12-school-shooting-database	69	51	35.48%	1.11
40.	/state-search-tool?state=Ohio	63	1	25%	7.88
41.	/state-search-tool/pennsylvania	62	38	44.44%	1.38
42.	/resource/active-attack-integrated-response-course-aair	60	32	61.82%	1.09
43.	/resource/bullying-children-impact-child-health	60	50	48.21%	1.07
44.	/state-search-tool/indiana	60	39	21.74%	1.3
45.	/grant/stop-school-violence-program	59	32	48.65%	1.59
46.	/resource/if-you-see-something-say-something-campaign	57	43	40%	1.14
47.	/state-search-tool?state=Maryland	56	1	0%	8
48.	/grant/project-aware-advancing-wellness-and-resiliency-education	49	25	34.48%	1.69
49.	/resource/bomb-threat-guide	46	39	50%	1.15
50.	/resource/tips-teens-truth-about-alcohol	46	37	56.41%	1.18
	<b>Grand total</b>	<b>47,387</b>	<b>19,978</b>	<b>43.79%</b>	<b>1.7</b>



## Top Events

	Event name	Event count ▾	Total users	Average session duration
1.	page_view	47,514	21,441	00:00:40
2.	user_engagement	35,521	15,251	00:02:22
3.	session_start	28,126	21,489	00:00:00
4.	first_visit	19,984	19,957	00:00:00
5.	scroll	12,383	7,308	00:00:59
6.	form_start	7,609	1,760	00:01:37
7.	click	6,372	4,045	00:02:11
8.	accordion_click	3,859	1,365	00:01:20
9.	file_download	2,568	1,625	00:01:31
10.	form_submit	2,108	912	00:00:05

Grand total 169,020 21,571 00:03:06



## Top Channels

	First user default channel group	Views ▾
1.	Organic Search	29,330
2.	Direct	13,061
3.	Referral	4,907
4.	Organic Social	141
5.	Email	71
6.	Unassigned	4
	<b>Grand total</b>	<b>47,514</b>