



## Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	14,731	4,493	41.14%	2.34
2.	/grants-finder-tool	14,019	3,802	47.67%	3.19
3.	/bullying-and-cyberbullying	5,421	2,704	38.15%	1.68
4.	/child-exploitation	1,749	1,383	51.91%	1.15
5.	/emergency-planning	1,400	704	40.65%	1.62
6.	/foundational-elements-school-safety	1,347	634	40.78%	1.63
7.	/mental-health	1,041	511	36.26%	1.69
8.	/threat-assessment-and-reporting	1,038	604	35.92%	1.41
9.	/grants-finder-tool?upcoming=true	809	248	35.05%	1.74
10.	/about	496	198	46.64%	1.75
11.	/cybersecurity	483	240	46.42%	1.5
12.	/school-climate	466	211	39.3%	1.64
13.	/resource/behavioral-threat-assessment-and-management-btam	417	305	37.6%	1.14
14.	/events	344	135	28.09%	1.46
15.	/safety-readiness-tool?page=2	343	24	15.79%	9.03
16.	/safety-readiness-tool	329	53	41.77%	4.16
17.	/targeted-violence	321	107	39.87%	2.1
18.	/school-safety-communications-center	286	125	55.05%	1.44
19.	/find-school-safety-resources	255	68	39.25%	2.38
20.	/resource/growing-drug-free-parents-guide-substance-use-prevention	255	7	27.78%	14.17
21.	/resource/srosso-incentive-grant-program	252	89	20.37%	2.33
22.	/infectious-diseases-and-public-health	203	92	52.42%	1.64
23.	/grant/school-violence-prevention-program-svpp	195	73	36.78%	2.24
24.	/state-search-tool	171	19	19.05%	4.07
25.	/resource/k-12-school-shooting-database	169	103	47.58%	1.36
26.	/resource/bomb-threat-guidance	163	84	41.24%	1.68
27.	/resource/guiding-principles-creating-safe-inclusive-supportive-and-fair-school-climates	148	88	45.71%	1.41
28.	/resource/active-shooter-preparedness	148	106	31.03%	1.28
29.	/grant/stop-school-violence-program	145	65	36.79%	1.37
30.	/tools-to-get-started	143	64	47.44%	1.83
31.	/child-exploitation?subtopic%5B150%5D=150	124	31	41.82%	2.25
32.	/grant/homeland-security-grant-program	123	55	48.61%	1.71
33.	/bullying-and-cyberbullying?page=2	118	0	33.33%	39.33
34.	/resource/final-report-federal-commission-school-safety	111	52	38.71%	1.79
35.	/cybersecurity?subtopic%5B111%5D=111	107	46	31.48%	1.98
36.	/resource/stronger-connections-grant-program-frequently-asked-questions	101	63	45.88%	1.19
37.	/state-search-tool/indiana	98	47	35.59%	1.66
38.	/grant/project-school-emergency-response-violence-serv	97	6	7.14%	6.93
39.	/back-to-school-campaign	96	39	46.55%	1.66
40.	/grant/school-based-mental-health-sbmh-services-grant-program	94	51	50.82%	1.54
41.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	89	61	27.14%	1.27
42.	?mc_cid=0d69c36609&mc_eid=702c6eaff4	86	44	63.04%	1.87
43.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	83	45	34.48%	1.43
44.	/department-homeland-security-exercise-starter-kits	82	21	30.23%	1.91
45.	/state-search-tool/pennsylvania	81	41	29.82%	1.42
46.	/grant/renew-americas-schools-prize	75	29	40.54%	2.03
47.	/resource/free-learn	74	2	33.33%	24.67
48.	/resource/national-coordinating-committee-school-health-and-safety-nccshs	71	30	31.58%	1.87
49.	/resource/bullying-prevention-resources-families-and-educators	69	54	30%	1.15
50.	/resource/bomb-threat-checklist	68	51	45.76%	1.15
<b>Grand total</b>		<b>54,599</b>	<b>20,549</b>	<b>47.01%</b>	<b>1.86</b>

## Top Events

	Event name	Event count ▼	Total users	Average session duration
1.	page_view	55,005	22,166	00:00:52
2.	user_engagement	42,287	15,136	00:02:18
3.	session_start	28,621	22,167	00:00:00
4.	first_visit	20,565	20,799	00:00:00
5.	scroll	15,876	7,398	00:01:07
6.	form_start	10,077	2,136	00:01:31
7.	click	7,735	4,316	00:01:49
8.	accordion_click	6,324	1,738	00:01:21
9.	form_submit	2,858	1,138	00:00:05
10.	file_download	2,767	1,635	00:01:20

Grand total 196,224 22,218 00:03:15



## Top Channels

	First user default channel group	Views ▾
1.	Organic Search	29,948
2.	Direct	18,379
3.	Referral	5,971
4.	Organic Social	324
5.	Unassigned	238
6.	Email	144
7.	Organic Shopping	1

**Grand total****55,005**

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