



Top Landing Pages

	Landing page + query string	Views ▾	New users	Bounce rate	Views per session
1.	/	11,291	3,417	42.56%	2.44
2.	/grants-finder-tool	7,568	1,568	32.39%	3.97
3.	/bullying-and-cyberbullying	3,475	1,955	41.13%	1.45
4.	/child-exploitation	1,633	1,273	52.86%	1.13
5.	/foundational-elements-school-safety	1,067	576	39.32%	1.52
6.	/threat-assessment-and-reporting	1,013	606	38.1%	1.35
7.	/school-safety-communications-center	990	417	39.29%	1.84
8.	/emergency-planning	984	476	35.27%	1.58
9.	/mental-health	944	433	35.58%	1.67
10.	/school-climate	467	229	42.27%	1.47
11.	/events	437	109	32.18%	2.51
12.	/safety-readiness-tool	384	67	42.72%	3.73
13.	/resource/behavioral-threat-assessment-and-management-btam	350	255	42.28%	1.17
14.	/cybersecurity	327	193	43.2%	1.31
15.	/tools-to-get-started	250	48	48.48%	3.79
16.	/targeted-violence	227	98	53.16%	1.44
17.	/grants-finder-tool?upcoming=true	201	73	51.68%	1.35
18.	/about	195	23	43.66%	2.75
19.	/find-school-safety-resources	171	48	37.5%	2.38
20.	/resource/active-shooter-preparedness	168	83	24.74%	1.73
21.	/grant/homeland-security-grant-program	161	45	15.69%	3.16
22.	/resource/guiding-principles-creating-safe-inclusive-supportive-and-fair-school-climates	160	111	42.22%	1.19
23.	/grant/school-violence-prevention-program-svpp	149	42	35.19%	2.76
24.	/resource/k-12-school-shooting-database	148	119	36.84%	1.11
25.	/infectious-diseases-and-public-health	146	85	51.92%	1.4
26.	/grants-finder-tool?topic%5B106%5D=106&topic%5B149%5D=149&topic%5B110%5D=110&topic%5B130%5D=130&topic%5B131%5D=131&topic%5B135%5D=135&award_amount%5B0%5D=0&award_amount%5B1%5D=1&award_amount%5B2%5D=2&award_amount%5B3%5D=3&application_loe%5Bhigh%5D=high&grant_type%5Bsub%5D=sub&audience%5B1%5D=1&application_month=all&application_year=all	121	0	0%	121
27.	/bullying-and-cyberbullying?page=8	115	0	0%	115
28.	/state-search-tool?state=Montana	109	1	35.71%	7.79
29.	/grant/school-based-mental-health-sbmh-services-grant-program	97	38	52.17%	2.11
30.	/state-search-tool	96	13	20.69%	3.31
31.	/resource/bomb-threat-guidance	95	64	37.66%	1.23
32.	/resource/protecting-americas-schools-us-secret-service-analysis-targeted-school-violence	94	73	50%	1.15
33.	/resource/srosso-incentive-grant-program	90	40	21.74%	1.96
34.	/department-homeland-security-exercise-starter-kits	83	29	32.79%	1.36
35.	/resource/fema-grants	71	26	61.4%	1.25
36.	/resource/bomb-threat-checklist	70	58	40.91%	1.06
37.	/resource/national-registry-evidence-based-programs-and-practices-nrepp	62	47	40%	1.13
38.	/child-exploitation?subtopic%5B151%5D=151	62	35	51.16%	1.44
39.	/resource/stronger-connections-grant-program-frequently-asked-questions	60	41	45.28%	1.13
40.	/grant/project-aware-advancing-wellness-and-resiliency-education	55	24	46.15%	2.12
41.	/resource/guide-developing-high-quality-school-emergency-operations-plans	53	7	10%	5.3
42.	/resource/if-you-see-something-say-something-campaign	51	38	38.1%	1.21
43.	/resource/femas-sample-school-emergency-operations-plan-training-purposes	51	21	23.33%	1.7
44.	/grant/stop-school-violence-program	51	29	48.65%	1.38
45.	/resource/crime-prevention-through-environmental-design-cpted-school-assessment	49	41	32.61%	1.07
46.	/back-to-school-campaign	44	26	43.59%	1.13
47.	/resource/final-report-federal-commission-school-safety	43	22	28.57%	1.54
48.	/state-search-tool/pennsylvania	42	26	20%	1.4
49.	/state-search-tool/alabama	42	14	8.7%	1.83
	Grand total	38,221	14,664	46.62%	1.84

Top Events

	Event name	Event count ▼	Total users	Average session duration
1.	page_view	38,685	15,946	00:00:43
2.	user_engagement	29,645	11,285	00:02:25
3.	session_start	20,983	15,990	00:00:00
4.	first_visit	14,667	14,750	00:00:00
5.	scroll	11,353	5,445	00:01:13
6.	form_start	6,982	1,444	00:01:49
7.	click	4,809	2,907	00:02:10
8.	accordion_click	4,202	1,074	00:01:34
9.	form_submit	2,457	837	00:00:06
10.	file_download	2,077	1,275	00:03:12

Grand total 138,403 16,009 00:03:24



Top Channels

	First user default channel group	Views ▾
1.	Organic Search	21,711
2.	Direct	12,504
3.	Referral	4,102
4.	Organic Social	218
5.	Email	122
6.	Unassigned	28
	Grand total	38,685