

SchoolSafety.gov Web Performance Metrics

Aug 1, 2023 - Aug 31, 2023

All Users
100.00% Sessions

Total Visits
57,965
% of Total: 100.00% (57,965)

Avg. Visit Duration
00:01:54
Avg for View: 00:01:54 (0.00%)

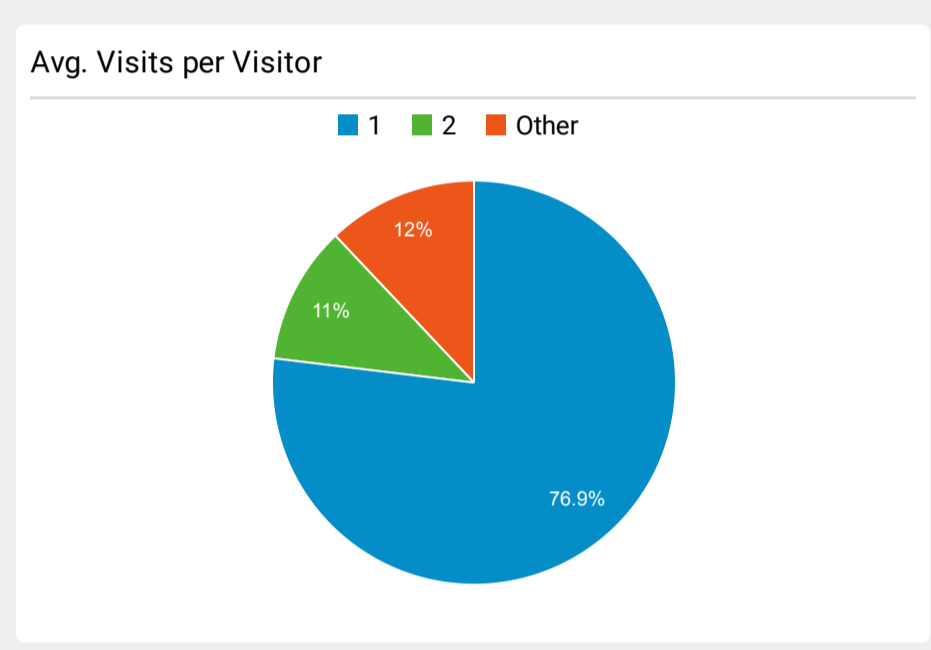
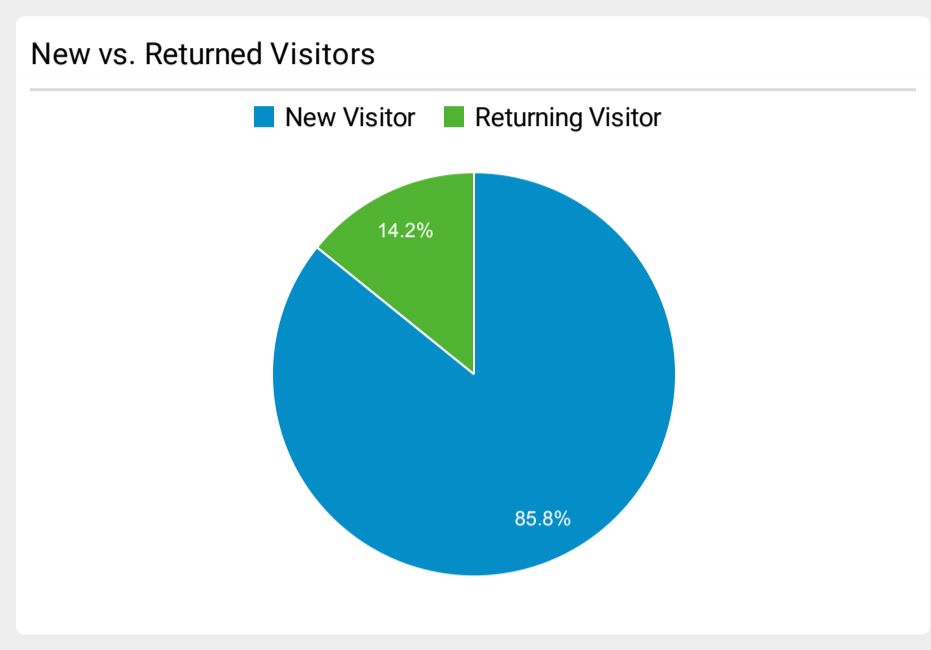
Pageviews
67,846
% of Total: 100.00% (67,846)

Unique Visitors
25,719
% of Total: 100.00% (25,719)

Avg. Pages / Visit
2.10
Avg for View: 2.10 (0.00%)

Avg. Time on Page
00:01:42
Avg for View: 00:01:42 (0.00%)

Bounce Rate
57.11%
Avg for View: 57.11% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	11,397	64.17%
google / organic	10,238	54.48%
dhs.gov / referral	2,102	56.42%
bing / organic	1,858	43.33%
lnks.gd / referral	1,417	65.63%
govdelivery / email	688	44.04%
yahoo / organic	502	43.82%
cisa.gov / referral	391	43.48%
docs.google.com / referral	276	79.71%
t.co / referral	254	61.02%

Total Pageviews

Page Title	Pageviews	Bounce Rate
SchoolSafety.gov School Safety Resources	16,820	59.27%
Explore School Safety Grants SchoolSafety.gov	14,330	46.27%
Back-to-School Campaign SchoolSafety.gov	8,090	63.12%
Emergency Planning SchoolSafety.gov	3,734	60.03%
Bullying and Cyberbullying SchoolSafety.gov	2,427	68.78%
Get a School Safety Action Plan SchoolSafety.gov	2,134	3.76%
Threat Assessment and Reporting SchoolSafety.gov	1,919	58.33%
Find School Safety Resources SchoolSafety.gov	1,888	59.07%
State Search Tool SchoolSafety.gov	1,566	61.42%
Improve School Safety and Security	1,458	63.30%

Sessions by Social Network

Social Network	Sessions
Twitter	269
Facebook	267
LinkedIn	125
Instagram	1