SchoolSafety.gov Web Performance Metrics

Dec 1, 2022 - Dec 31, 2022

All Users
100.00% Sessions

Total Visits

29,048
% of Total: 100.00% (29,048)

Avg. Visit Duration
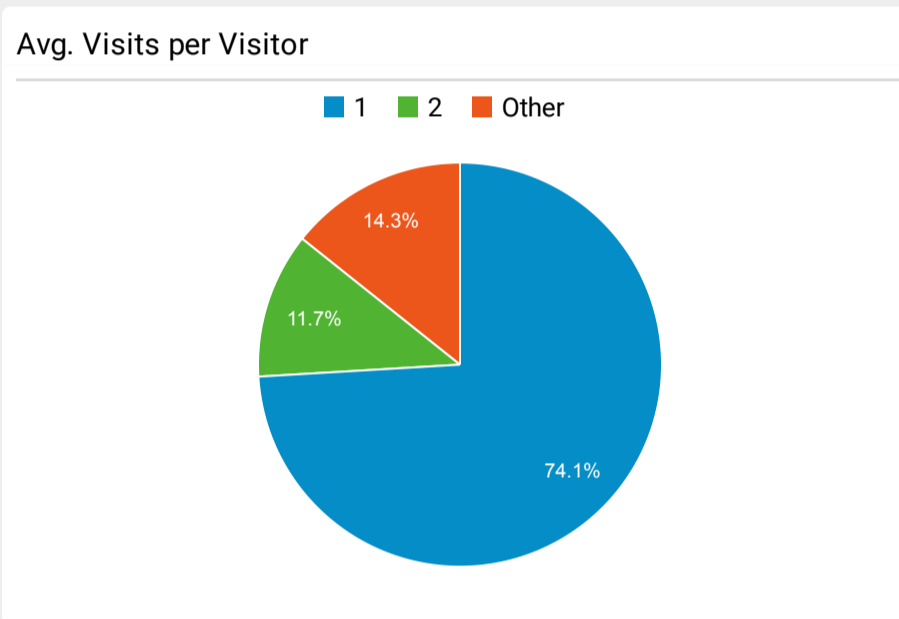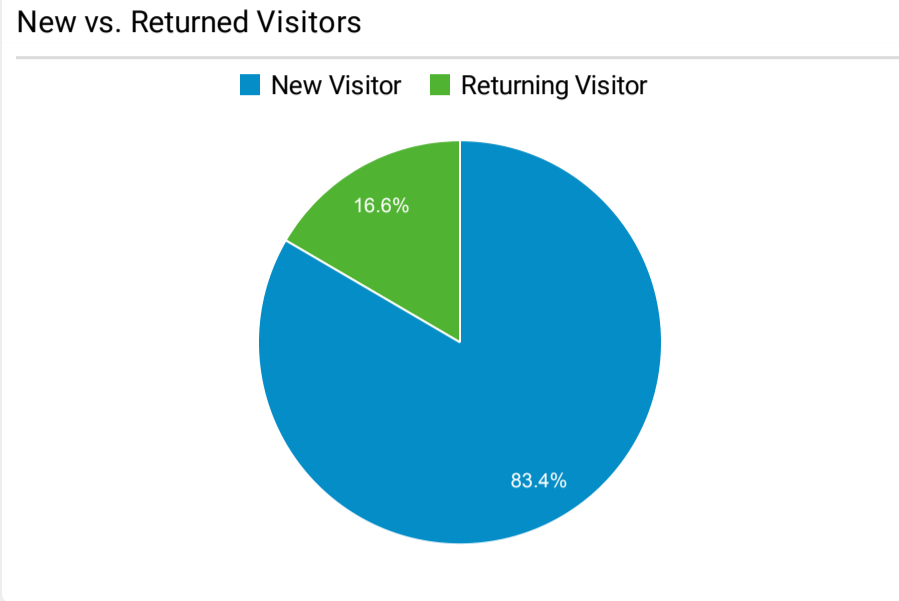
00:02:11
Avg for View: 00:02:11 (0.00%)

Pageviews

33,798
% of Total: 100.00% (33,798)

Unique Visitors

12,801
% of Total: 100.00% (12,801)

Avg. Pages / Visit

2.09
Avg for View: 2.09 (0.00%)

Avg. Time on Page

00:01:56
Avg for View: 00:01:56 (0.00%)

Bounce Rate

54.44%
Avg for View: 54.44% (0.00%)

New vs. Returned Visitors

Legend: ■ New Visitor ■ Returning Visitor

- 16.6%
- 83.4%

Avg. Visits per Visitor

Legend: ■ 1 ■ 2 ■ Other

- 14.3%
- 11.7%
- 74.1%

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	8,079	57.22%
(direct) / (none)	3,570	58.35%
bing / organic	1,679	50.39%
lnks.gd / referral	442	42.99%
yahoo / organic	384	46.61%
dhs.gov / referral	184	48.37%
cisa.gov / referral	162	32.10%
duckduckgo / organic	125	42.40%
asralertsystems.com / referral	116	32.76%
govdelivery / email	108	26.85%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants | SchoolSafety.gov	9,185	35.54%
SchoolSafety.gov | School Safety Resources	6,286	59.48%
Bullying and Cyberbullying | SchoolSafety.gov	2,835	68.03%
Emergency Planning | SchoolSafety.gov	1,742	60.38%
Threat Assessment and Reporting | SchoolSafety.gov	1,576	58.01%
Get a School Safety Action Plan | SchoolSafety.gov	1,322	2.51%
Mental Health | SchoolSafety.gov	1,256	70.29%
Targeted Violence | SchoolSafety.gov	1,076	75.10%
Find School Safety Resources | SchoolSafety.gov	963	58.88%
Foundational Elements of School Safety | SchoolSafety.gov	757	64.33%

Sessions by Social Network

Social Network	Sessions
Facebook	46
Twitter	27
LinkedIn	9
Weebly	3