

## SchoolSafety.gov Web Performance Metrics

Oct 1, 2022 - Oct 31, 2022

**All Users**  
100.00% Sessions

**Total Visits**  
**35,657**  
% of Total: 100.00% (35,657)

**Avg. Visit Duration**  
**00:02:00**  
Avg for View: 00:02:00 (0.00%)

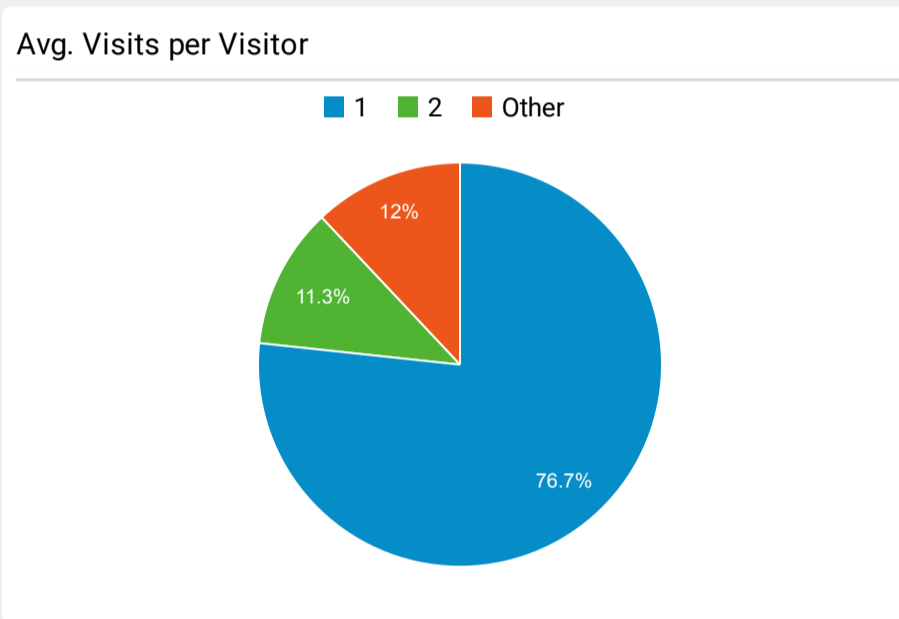
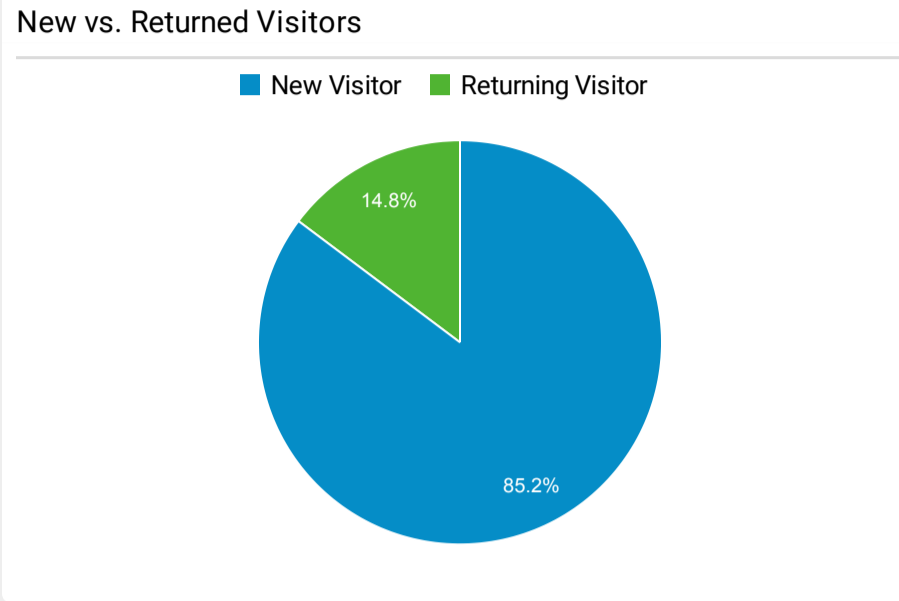
**Pageviews**  
**41,339**  
% of Total: 100.00% (41,339)

**Unique Visitors**  
**16,135**  
% of Total: 100.00% (16,135)

**Avg. Pages / Visit**  
**2.06**  
Avg for View: 2.06 (0.00%)

**Avg. Time on Page**  
**00:01:51**  
Avg for View: 00:01:51 (0.00%)

**Bounce Rate**  
**55.33%**  
Avg for View: 55.33% (0.00%)



**Visits and Bounce Rate by Source/Medium**

Source / Medium	Sessions	Bounce Rate
google / organic	11,278	57.21%
(direct) / (none)	3,200	63.34%
bing / organic	2,033	48.45%
search.usa.gov / referral	533	30.96%
yahoo / organic	505	49.31%
cisa.gov / referral	233	36.91%
asralertsystems.com / referral	206	36.89%
duckduckgo / organic	203	48.28%
govdelivery / email	129	47.29%
dhs.gov / referral	105	47.62%

**Total Pageviews**

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants   SchoolSafety.gov	9,921	41.71%
SchoolSafety.gov   School Safety Resources	8,131	57.56%
Bullying and Cyberbullying   SchoolSafety.gov	3,778	69.02%
Emergency Planning   SchoolSafety.gov	3,038	59.82%
Threat Assessment and Reporting   SchoolSafety.gov	1,981	59.04%
Get a School Safety Action Plan   SchoolSafety.gov	1,860	8.33%
Targeted Violence   SchoolSafety.gov	1,339	67.08%
Mental Health   SchoolSafety.gov	1,311	73.09%
Find School Safety Resources   SchoolSafety.gov	1,197	60.39%
Foundational Elements of School Safety   SchoolSafety.gov	995	60.44%

**Sessions by Social Network**

Social Network	Sessions
Twitter	78
Facebook	54
LinkedIn	31