SchoolSafety.gov Web Performance Metrics

Sep 1, 2022 - Sep 30, 2022

All Users
100.00% Sessions

Total Visits

36,842
% of Total: 100.00% (36,842)

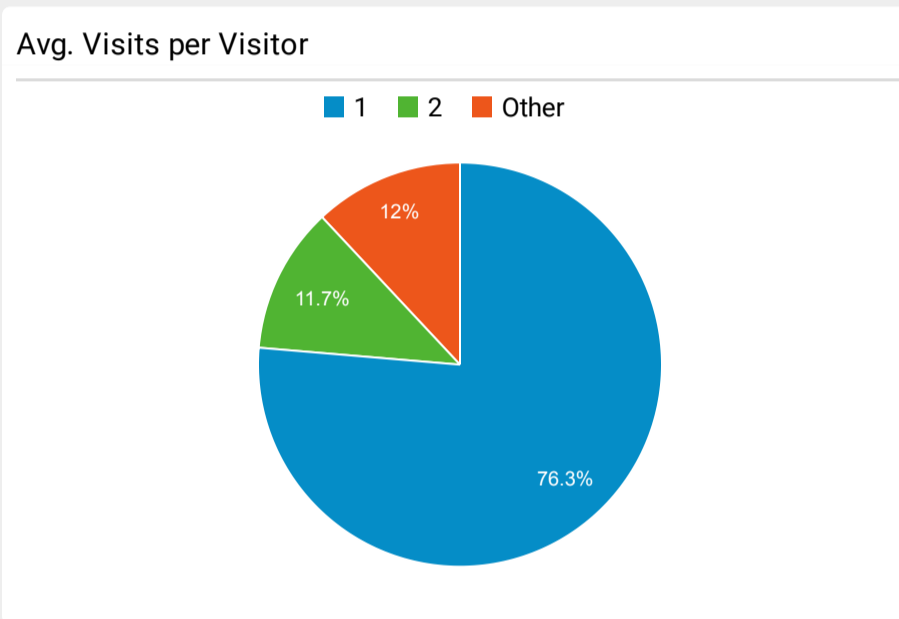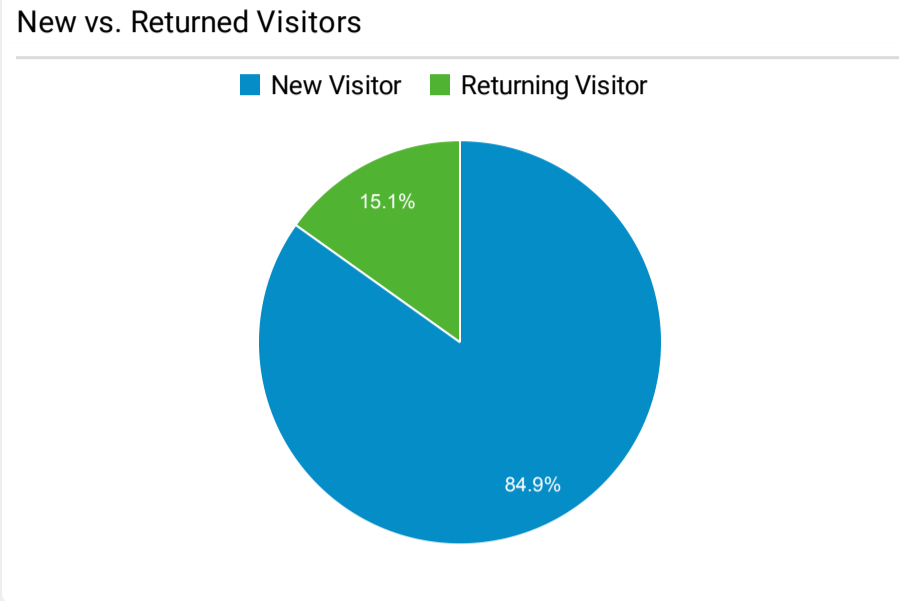## Avg. Visit Duration

00:01:57
Avg for View: 00:01:57 (0.00%)

Pageviews

43,817
% of Total: 100.00% (43,817)

Unique Visitors

16,053
% of Total: 100.00% (16,053)

Avg. Pages / Visit

2.19
Avg for View: 2.19 (0.00%)

Avg. Time on Page

00:01:37
Avg for View: 00:01:37 (0.00%)

Bounce Rate

54.58%
Avg for View: 54.58% (0.00%)

New vs. Returned Visitors

■ New Visitor   ■ Returning Visitor

15.1%
84.9%

Avg. Visits per Visitor

■ 1   ■ 2   ■ Other

12%
11.7%
76.3%

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	10,841	55.29%
(direct) / (none)	3,584	63.62%
bing / organic	1,668	47.42%
dhs.gov / referral	606	48.51%
search.usa.gov / referral	436	35.09%
yahoo / organic	436	49.31%
cisa.gov / referral	288	37.15%
asralertsystems.com / referral	242	31.40%
lnks.gd / referral	172	57.56%
duckduckgo / organic	162	41.36%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Explore School Safety Grants	SchoolSafety.gov	12,107	42.26%
SchoolSafety.gov	School Safety Resources	9,548	57.85%
Bullying and Cyberbullying	SchoolSafety.gov	3,106	68.21%
Emergency Planning	SchoolSafety.gov	3,003	59.70%
Threat Assessment and Reporting	SchoolSafety.gov	1,943	58.50%
Get a School Safety Action Plan	SchoolSafety.gov	1,915	6.51%
Targeted Violence	SchoolSafety.gov	1,232	69.61%
Mental Health	SchoolSafety.gov	1,192	63.38%
Find School Safety Resources	SchoolSafety.gov	1,048	72.25%
Foundational Elements of School Safety	SchoolSafety.gov	932	63.41%

Sessions by Social Network

Social Network	Sessions
Facebook	48
Twitter	44
LinkedIn	17
Blogger	3
reddit	1