

SchoolSafety.gov Web Performance Metrics

Oct 1, 2021 - Oct 31, 2021

All Users
100.00% Sessions

Total Visits
14,032
% of Total: 100.00% (14,032)

Avg. Visit Duration
00:01:47
Avg for View: 00:01:47 (0.00%)

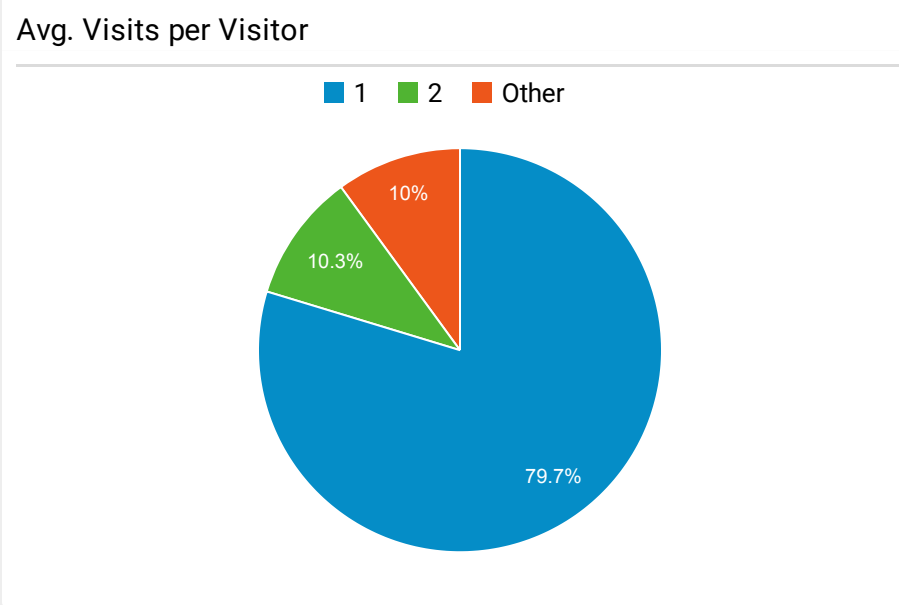
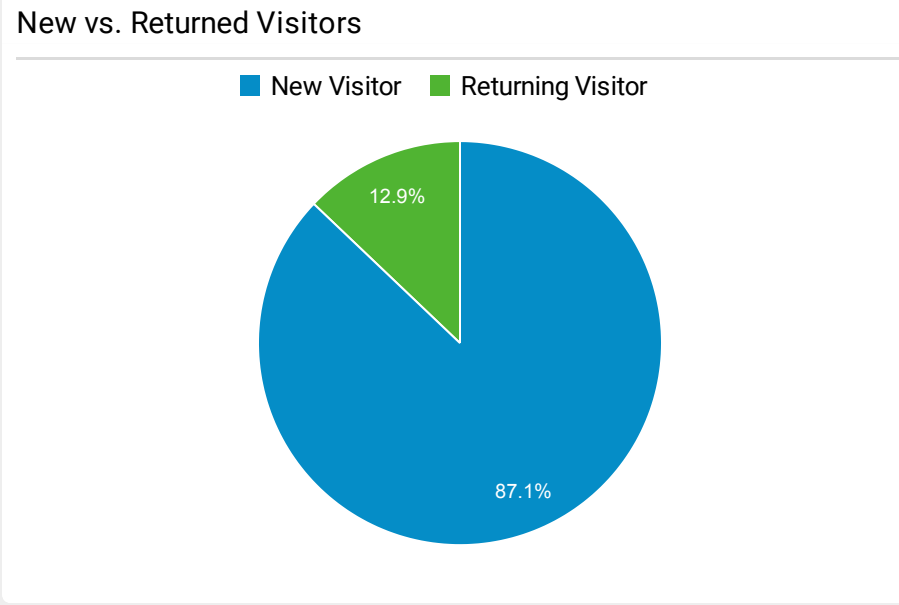
Pageviews
16,515
% of Total: 100.00% (16,515)

Unique Visitors
7,988
% of Total: 100.00% (7,988)

Avg. Pages / Visit
1.71
Avg for View: 1.71 (0.00%)

Avg. Time on Page
00:02:26
Avg for View: 00:02:26 (0.00%)

Bounce Rate
60.05%
Avg for View: 60.05% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	5,173	60.22%
(direct) / (none)	2,328	64.69%
bing / organic	684	62.28%
search.usa.gov / referral	313	28.12%
Inks.gd / referral	196	60.71%
yahoo / organic	177	62.15%
duckduckgo / organic	52	67.31%
t.co / referral	49	51.02%
basecamp.com / referral	31	22.58%
dese.ade.arkansas.gov / referral	31	29.03%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Homepage SchoolSafety.gov	4,828	57.52%
Bullying and Cyberbullying SchoolSafety.gov	1,739	70.40%
Emergency Planning SchoolSafety.gov	1,116	62.33%
Get a School Safety Action Plan SchoolSafety.gov	877	9.73%
Threat Assessment and Reporting SchoolSafety.gov	827	68.26%

Sessions by Social Network

Social Network	Sessions
Twitter	50
Facebook	33
LinkedIn	5
Diigo	2
YouTube	1

